

## Detailed data sheet: WOW Trade

WOW Trade is an informative system capable of optimising the buying and selling process of retail companies. It is perfected to offer the best technology to small and medium enterprises, both in terms of internal management and in terms of communication and integration. These are its **technical features**:

1. **In cloud installation.** It spares you investments in hardware for servers and database, software and OS. You just pay for what you use and the system expands dynamically, according to your needs.
2. **Multi-company:** you can set up different companies within the same installation and multiple divisions within the same company;
3. **Work with your browser:** you can use different browsers, for instance IE (8 and later versions), Safari, Mozilla Firefox, or Google Chrome. You will always be able to access it through any authorised PC or tablet;
4. **Provided with integration tools** for apps and internal or external data.

This solution is especially suitable for companies that run their sales through chain stores. It will help them in warehouse logistics and procurement from third parties, and management of purchases. WOW Trade can also sort out products tagged by **colour, size and material**.

Sales management includes the approval of multi-channel orders: for instance orders can be placed from e-commerce, or submitted via internet, directly by clients or agents, they can arrive directly to your shops' cash, or received from other companies through electronic data exchange.

**Account payable** includes different steps for completion of the sales flow: from the acquisition of the order to its fulfilment, including warehouse retrieval.

If sales are run through stores, the receipts received from cash registers will generate automatically the requests for supply to said shop, matching the actual warehouse availability. These requests (if quantities are available) are passed on automatically as retrieval lists to the warehouse, which will take care of retrieval and shipment.

In sales management it is possible to check **price lists, catalogues and sales offers**, to post them on the e-commerce module.

Purchase management can start from the so-called "pre-orders", which represent the order's proposal and can originate from statistical analysis of previous orders or sampling, or input manually after viewing the supplier's samples.

The input of samples can be carried out directly on the system through browser or through a dedicated PC or tablet, which will be linked to the central system from the first connection on.



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From pre-order you can generate the actual order, which can be sent to the supplier via e-mail, via **Supplier portal**, or via EDI transmission. Once again, it's a multi-channel communication that WOW Trade helps you manage. WOW Trade translates the order issued by the company, in the format selected by the supplier.

The warehouse is integrated with a bar code management, so that each book in and book out is controlled through picking list management and through delivery notes.

In order to keep track of all information, you can export data to Excel or print in PDF.

### **Main features, data management and settings**

- Management of client/supplier database
- Management of shops, warehouse and deposit
- Management of buying and selling
- Management of seasonal or non-seasonal products
- Pricing: lists, campaigns, sales policies and promotions
- Catalogues management

### **Account payable**

- Integrated with Agent/client portal
- Integrated with e-commerce portal
- Import data from cash
- Sales orders management
- Automatic creation of retrieval requests according to sales
- Picking list
- Logistics and sales documents
- Connected to accounting

### **Account receivable**

- Integrated with Supplier portal
- Pre-order requests
- Offers requests
- Suppliers' orders
- Goods reception
- Services orders
- Invoice control
- Analysis and stats, also available for size/colour/material and other categories

### **Warehouse**

- Integrated with the warehouse handling systems, with bar code/RFID



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- Documents and handling
- Stocks management
- Size, colour and batches
- Fiscal and management development
- Inventories (dynamic, if necessary)
- Analysis for handling of size/colour or other categories
- Merged goods management